



# rotary4Kids

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Dear Potential Sponsor:

Once again, we need your help to make a difference in our community! The 2025 Redpath Rotary4Kids campaign will take place on Thursday, March 27th, and Friday, March 28<sup>th</sup>.

Since its inception, **The Redpath Rotary4Kids Radio Marathon** has raised over **\$1.5 million** for local children and youth. The Rotary Club of North Bay has used 100% of these funds to purchase equipment and support families and programs for disabled youth in North Bay. This is all thanks to our generous donors – individuals, families, organizations, and businesses, large and small!

Some of the equipment and services purchased:

- **Specialized bikes**
- **Adaptability equipment such as grab bars for washrooms.**
- **Wheelchairs**
- **Special strollers**
- **Sensory equipment**
- **Travel to / accommodation for families to visit together when a child is hospitalized out of town and one parent remains.**
- **Specialty camps, such as Autism camp**

The list is endless, but it takes a village.

We are looking to our generous community partners to help us again in 2025. The truth is that kids need more help. With less government funding, the entire family is under stress, both financially and emotionally.

By supporting Rotary 4 Kids, 100% of your donations go to helping local youth. Please help us reach our goal this year and participate in Rotary4Kids and Kev's Kids radio marathon on CFCH. This year's events kick off Thursday, March 27th, LIVE on CFCH at 5:30 AM and wraps up at 10:00 AM, Friday, March 28th, at the YMCA.

We appreciate your consideration,

A handwritten signature in black ink, appearing to read "Jeff Hobbs".

Jeff Hobbs  
Chair  
Rotary4Kids

	FRIEND	LEADER	SPONSOR	NAMED SPONSOR	COMMUNITY CHAMPION
<b>SPONSORSHIP AMOUNT</b>	<b>\$500</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000+</b>	
					
Mentioned/tagged/linked in Rotary Club of North Bay's social media and newsletter	✓	✓	✓	✓	✓
Recognition on Rotary Club of North Bay website		✓	✓	✓	✓
One shared break to acknowledge your support	✓	✓			
Logo featured on Rotary Club of North Bay website		✓ Small	✓ Medium	✓ Large	✓
Opportunity to showcase signage at Rotary4Kids			✓	✓	✓
Logo on Rotary4Kids banner for 1 year			✓	✓	✓
One dedicated break to acknowledge your support		✓ Based on availability.	✓	✓	✓
Presence at media events			✓	✓	✓
Meet and greet cheque presentation				✓	✓
Recognition once per daypart during radiothon (6 total)			✓		
Recognition each hour during radiothon				✓	
Sponsoring an hour of the radiothon with up to 3 mentions/cut ins				✓	✓
Name mentions in all live cut-ins during radiothon					✓
Rotary Club of North Bay presence at place of business for photo opportunities, awareness, and engagement				✓	✓
Title sponsorship branding with all promotions including all media					✓

For more information or to make a donation, please contact:

[rotaryclubofnorthbay@gmail.com](mailto:rotaryclubofnorthbay@gmail.com)