



rotary4Kids



Partner With Us. Invest in Local Kids.

Dear Sponsor:

As a member of the **2026 Redpath Rotary4Kids Campaign**, it is my privilege to invite you to join us in making a lasting difference for children and families across North Bay.

On April 9th and 10th, the Redpath Rotary4Kids Campaign and Kev's Kids Radio Marathon returns—continuing a tradition more than two decades strong. Together with generous community partners, this initiative has **raised over \$1.6 million** to support children living with disabilities right here at home. Every dollar raised is directed by the Rotary Club of North Bay toward essential equipment, accessibility supports, and direct assistance for local families. **Every dollar stays local.**

Your sponsorship helps provide:

- **Mobility equipment, including wheelchairs and adaptive bikes**
- **Accessibility modifications that promote independence at home**
- **Sensory tools and specialized supports**
- **Travel and accommodation assistance during out-of-town hospitalizations**
- **Access to therapeutic and specialty camps**

These needs are often not fully covered by government funding, and the financial pressure on families continues to grow.

As a business leader, your support provides more than equipment—it demonstrates corporate citizenship, strengthens community trust, and aligns your brand with measurable, meaningful local impact.

The **Redpath Rotary4Kids & Kev's Kids Radio Marathon** will once again broadcast live on CFCH, **beginning April 9th and running through the morning of April 10th**. We are proud of the difference this campaign has made—yet sustained, life-changing impact is only possible through strong corporate partnership.

We invite you to join us.

Let's make 2026 our most impactful year yet—together.

	FRIEND	LEADER	SPONSOR	NAMED SPONSOR	COMMUNITY CHAMPION
SPONSORSHIP AMOUNT	\$500	\$1,000	\$2,500	\$5,000+	
IMPACT OF SPONSORSHIP					
Mentioned/tagged/linked in Rotary Club of North Bay's social media and newsletter	✓	✓	✓	✓	✓
Recognition on Rotary Club of North Bay website		✓	✓	✓	✓
One shared break to acknowledge your support		✓			
Logo featured on Rotary Club of North Bay website		✓ Small	✓ Medium	✓ Large	✓
Opportunity to showcase signage at Rotary4Kids			✓	✓	✓
Company banner opportunities.			✓	✓	✓
One dedicated break to acknowledge your support			✓	✓	✓
Presence at media events			✓	✓	✓
Meet and greet cheque presentation				✓	✓
Recognition once per daypart during radiothon (6 total)			✓		
Recognition each hour during radiothon				✓	
Sponsoring an hour of the radiothon with up to 3 mentions/cut ins				✓	✓
Name mentions in all live cut-ins during radiothon					✓
Rotary Club of North Bay presence at place of business for photo opportunities, awareness, and engagement				✓	✓
Title sponsorship branding with all promotions including all media					✓
For more information about sponsorships, please contact:					
stevefsampson@outlook.com		jeff@llpg.ca		shaunb.realestate@gmail.com	
To donate, or for more information, please go to www.rotary4kids.ca					
Or https://www.canadahelps.org/en/dn/38313					